



## **Press release**

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### **Ziehm Solo available in the USA – the first 100 C-arms sold in Europe**

**Nuremberg / Germany, April 13th, 2010 - In April 2010, Ziehm Imaging has completed the first 100 installations of the C-arm Ziehm Solo. One year after the product launch at the European Congress of Radiology (ECR 2009), Ziehm Solo continues to prove its clinical and technological success and significantly supports Ziehm Imaging's revenue. Klaus Hörndler, Managing Director of Ziehm Imaging, describes the fast growing success and the acceptance within the market of mobile X-ray based imaging: "Ziehm Solo offers everything a modern C-arm needs in a daily routine: Compact and versatile design thanks to an all-in-one platform, offering the flexibility of easy supplementation with an extra viewing station or with ceiling-mounted monitors and high image resolution due to 1k x 1k technology. And all this at a competitive price."**

Ziehm Solo benefits from Ziehm Imaging's consistent focus on high-end-technologies and its continuous research in scientific developments. Besides, the latest mobile flat-panel technologies, numerous innovations have been launched ranging from WI-FI technologies for data communication from the C-arm to the clinical network to external monitors in the OR.

Ziehm Solo – which completes the portfolio's mid-range segment – intelligently combines these modules and offers numerous configuration possibilities from which 100 hospitals have clinically and financially benefited. In December 2009, Ziehm Solo was cleared for sale by the FDA. First installations have successfully been completed in the last few weeks. With Ziehm Solo, Ziehm Imaging aims to provide clinical benefit for orthopedic and trauma hospitals as well as pain management offices and surgical centers.

"Ziehm Imaging has grown continuously. This pleasing development is backed by its holding, the Aton GmbH. Ziehm Imaging's expansion especially in the US-market, and its impact on the international imaging market is supported by investments in local offices, the expansion of its headquarters and a clear focus on R&D", explains Aton Managing Director, Thomas Eichelmann. Aton engages in the markets of resources, services and applied technologies, including Ziehm Imaging as a medical technology company.

"The introduction of the Ziehm Solo in the US market coincides with the completion of a full restructuring process the company has undertaken during 2009. This improved structure includes the implementation of a totally renewed and dedicated sales distribution organization alongside with the establishment of the Ziehm Imaging National Customer Care initiative, providing direct support to our customers everywhere in the country with 24/7 response time" explains Nelson Mendes, CEO of Ziehm Imaging for the Americas. "Launching the Ziehm Solo, we are offering the most complete and advanced C-arms available in the market globally", complements Nelson Mendes.

### **About Ziehm Imaging**

Ziehm Imaging is specialized on the development, production and worldwide sales and service of intraoperative mobile X-ray based imaging. For more than eight years the company has been market leader in Germany and further European markets. Since its foundation in 1972, Ziehm Imaging has established itself as a global company with more than 290 employees. As a C-arm specialist and with yearly growth rates of up to 30%, Ziehm Imaging differs from the competition and is pushing the borders of mobile x-ray imaging. Through creativity, we deliver innovative solutions that are focused on the interests of patients and physicians.